



Sheldon's K9s Third-Party Fundraiser Application

Sheldon's K9s is thankful for your interest in our organization. It is our intent to, at all times, honor the legacy of K9 Officer Jordan Harris Sheldon, who was killed in the line of duty on May 4th, 2019.

Sheldon's K9s strives to be a good steward of the funds raised by our supporters and the community. We ask that this commitment to integrity also apply to all fundraising activities conducted on our behalf. These guidelines have been established to streamline all fundraising programs, special events, and benefits held on behalf of Sheldon's K9s by any third party, individual, or group (*hereafter referred to as the "Sponsor."*)

- All activities must be consistent with the mission of Sheldon's K9s, non-controversial, and adherent to any and all applicable local, state and federal laws.
- Use of Sheldon's K9s's name will only be authorized after the completion and approval of the Third-Party Event proposal. Once approved, the Sponsor is authorized to use the name "Sheldon's K9s" only in connection with the fundraising event, and only until the completion of the event or termination of this agreement.
- All press releases, advertisements, and marketing materials must be approved in writing by a member of the Board of Directors.
- Sheldon's K9s makes every effort to have a member of the organization at each event, but we cannot always guarantee assistance in promoting, staffing, and/or speaking at the event.
- Sheldon's K9s is unable to aid in soliciting donations, handling of mailings, attending committee meetings, recruiting attendees, collecting monies or providing access to donors/sponsor/volunteer lists or contacts.
- Sponsors shall perform all things necessary for the successful completion of the fundraising event and shall assume full obligation and responsibility for the payment of all expenses in connection therewith, without regard to the amount of funds collected for the event.
- If the Sponsor represents to the public that a certain amount of money, percentage of proceeds, or profits will benefit Sheldon's K9s, the Sponsor should be prepared to provide access to an accounting of revenues and expenses to the Board of Directors, if requested. Funds should be presented to Sheldon's K9s within **60 days of the event or program's end**, unless a different time frame is approved by the Board.
- Sponsor agrees to inform Sheldon's K9s of any plans to recruit sponsors for any fundraising activity. This ensures that there will be no duplication of efforts that may be underway.
- Sponsor should make all arrangements for all vendors, expenses and necessary support.
- Sheldon's K9s reserves the right to protect the privacy of our organization, board, and volunteers. Permission to use names, images, photos, likenesses, and logos must be secured from the Board of Directors prior to use by the Sponsor.



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Description of event:

Location: _____

Date(s): _____

Start Time: _____ AM/PM End Time: _____ AM/PM

What percentage of proceeds will be donated to Sheldon's K9s? _____

Anticipated donation goal: _____ Anticipated Event Attendance: _____

How will the event be promoted?

Please remember to send all marketing materials to a member of the Board prior to distribution.

Do you need help / resources from Sheldon's K9s in making this event a success? If so, please describe your request in detail.

I understand and agree to the terms outlined on Page 1 of this application. I understand I must receive approval of this application in writing in order to proceed. I understand that Sheldon's K9s assumes zero liability for any injury, illness, or other negative outcome that may occur at this event. I agree to hold harmless Sheldon's K9s and its directors and affiliates. I agree to be responsible for all insurance and local permit requirements set forth by law.

Sponsor Signature _____ Printed Name _____

Date: _____

- Please submit this form to SheldonsK9s@gmail.com or in person to any board member -